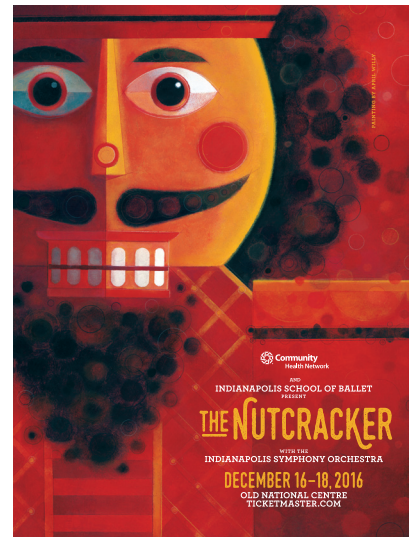


INDIANAPOLIS
SCHOOL
OF
Ballet

Community-Supported Ballet

Corporate Investment for The Nutcracker

For the first time in its history, the Indianapolis School of Ballet will perform with the world-renown Indianapolis Symphony Orchestra when it presents its tenth-anniversary production of *The Nutcracker* at the Murat Theatre at Old National Centre December 16 – 18. The Indianapolis School of Ballet is Indiana's premier destination for professional dance instruction. ISB provides our community with exceptional dance performances, unparalleled dance training for all ages and meaningful educational outreach programming in our local schools and communities. Your generous support allows us to continue this tradition and provides your organization exposure to our patrons.



Title Sponsor - \$10,000 (Category exclusivity) - FULFILLED

- Logo inclusion & identification as Title Sponsor in all electronic, print publicity, ISB website, and Social Media outlets
- Full-page, 4-color, preferred placement advertisement in the show program
- Direct link to sponsor website from the ISB website
- Sign prominently displayed in lobby at all performances
- Pre-performance recognition from the stage
- Ten complimentary, premier tickets to any performance
- Ten passes to the VIP Reception after the Friday performance

Lead Sponsor - \$5,000

- Logo inclusion & identification as a Lead Sponsor in all electronic, print publicity, ISB website, and Social Media outlets
- Full-page advertisement in the show program
- Direct link to sponsor website from the ISB website
- Pre-performance recognition from the stage
- Four complimentary tickets to any performance
- Four passes to the VIP Reception after the Friday performance

The Nutcracker VIP Reception Sponsor – \$2,500 - FULFILLED

The Indianapolis School of Ballet Board of Directors is hosting a special VIP reception at the conclusion of the Friday, December 16 performance The Nutcracker. Attendees will have a chance to meet and speak with Artistic Director Victoria Lyras and selected performers while enjoying hot and cold hors d'oeuvre, wine, and refreshments.

- Logo inclusion & identification as VIP Reception Sponsor in all electronic, print publicity, ISB website, and Social Media outlets
- 1/2-page advertisement in the show program
- Direct link to sponsor website from the ISB website
- Signage and introduction at the event
- Two complimentary tickets to any performance
- Two passes to the VIP Reception

Associate Sponsor - \$2,000

- Logo inclusion & identification as an Associate Sponsor in all electronic, print publicity, ISB website, and Social Media outlets
- 1/2-page advertisement in the show program
- Direct link to sponsor website from the ISB website
- Two complimentary tickets to any performance
- Two passes to the VIP Reception after the Friday performance

Corporate Sponsor - \$1,000

- Logo inclusion & identification as a Corporate Sponsor in all electronic, print publicity, ISB website, and Social Media outlets
- 1/4-page advertisement in the show program
- Direct link to sponsor website from the ISB website
- Two complimentary tickets to any performance

ISB is a program of Indianapolis Ballet, Inc., a not-for-profit 501 (c)(3) organization, donations are tax deductible. Its Federal Tax Identification Number is 34-2066059. Questions may be directed to Mandy Hall, Director of Operations, at: mhall@indyballet.org.